



ASSOCIATION FOR  
THE ADVANCEMENT  
OF ALTERNATIVES  
ASSESSMENT

Photo Credit: Kai Dahms

**International  
Symposium on  
Alternatives Assessment  
Virtual 2020**

*Current Practices and  
Future Prospects*

**October 27-29, 2020**

# Welcome Back - Thank You Sponsors



State of Oregon  
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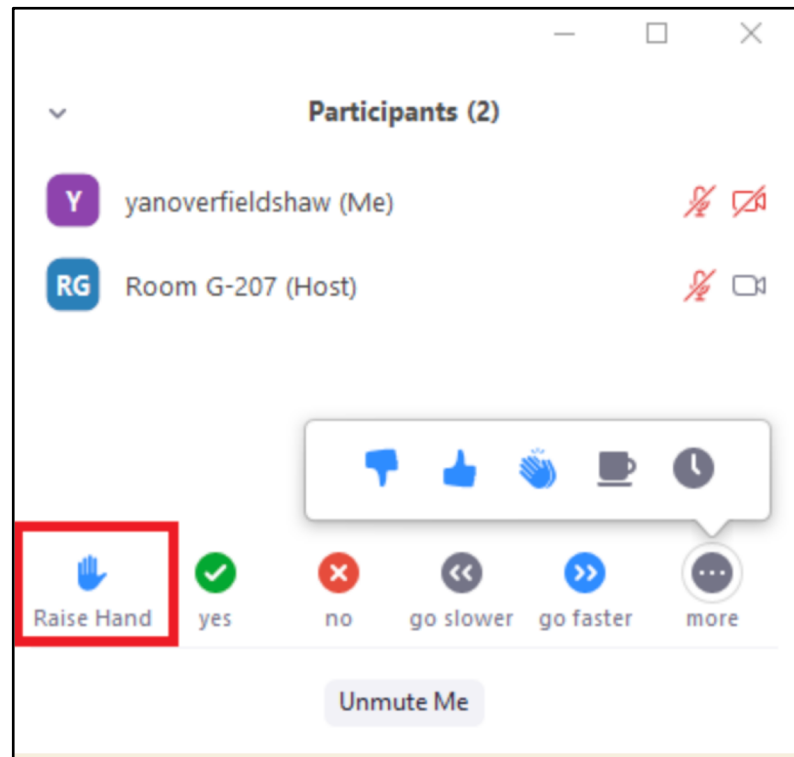
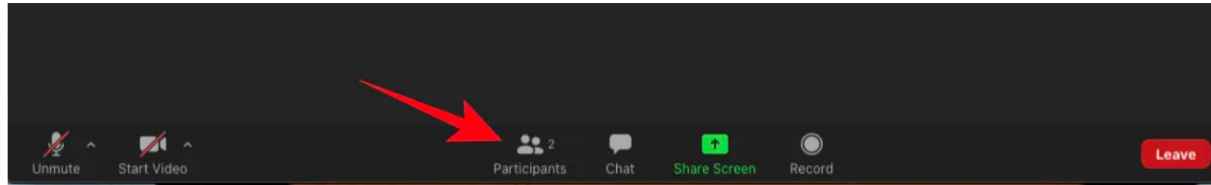




# Session Etiquette

- Please keep your **lines muted and your videos off**.
- Please make sure your **full name and organization** are noted. You can change your name by clicking on the ... next to your name/image.
- Use “**speaker view**” in Zoom – it will offer the best viewing experience.
- During the Q&A portion of the session, if you wish to ask a question or offer a comment, please raise your hand
  - Feel free to unmute your line and turn on your video so engage more voices/faces in the conversation.
  - Also feel free to use the chat.
- This session is being recorded and will be posted with the slide deck on the A4 website: [www.saferalternatives.org](http://www.saferalternatives.org)

# Raising your hand in Zoom



- To “raise you hand”
  - first open the participants icon on the bottom of your computer screen
  - When the participants view opens, you’ll find the “raise hand” icon in the icon list at the bottom.
  - Help us by lowering your hand (toggle the icon) when you finished with your question/comment
- The chat will work too



# **Symposium Session 2 – Industry Experience Implementing Alternatives Assessment and Substitution**

*Part I: Lessons learned from large multi-nationals*

# Lessons learned from incorporating AA into business operations

## How does AA manifest in the real-world?

- Regulations, RoHS, REACH, CA Safer Consumer Products-market access requirements
- Strategic substitutions, phthalates
- Voluntary initiatives, low-halogen, Zero Discharge of Hazardous Chemicals (ZDHC)
- Eco-label requirements-customer driven force





# Moderator & Panelists



**CORY ROBERTSON**  
Hewlett Packard



**DHRUV RAINA**  
Tarkett



**JOEL TENNEY**  
Israeli Chemicals



**KAJ JOHNSON**  
Method

# SAFR<sup>®</sup>

## A SYSTEMATIC ASSESSMENT FOR FLAME RETARDANTS

Joel Tenney

October 27, 2020

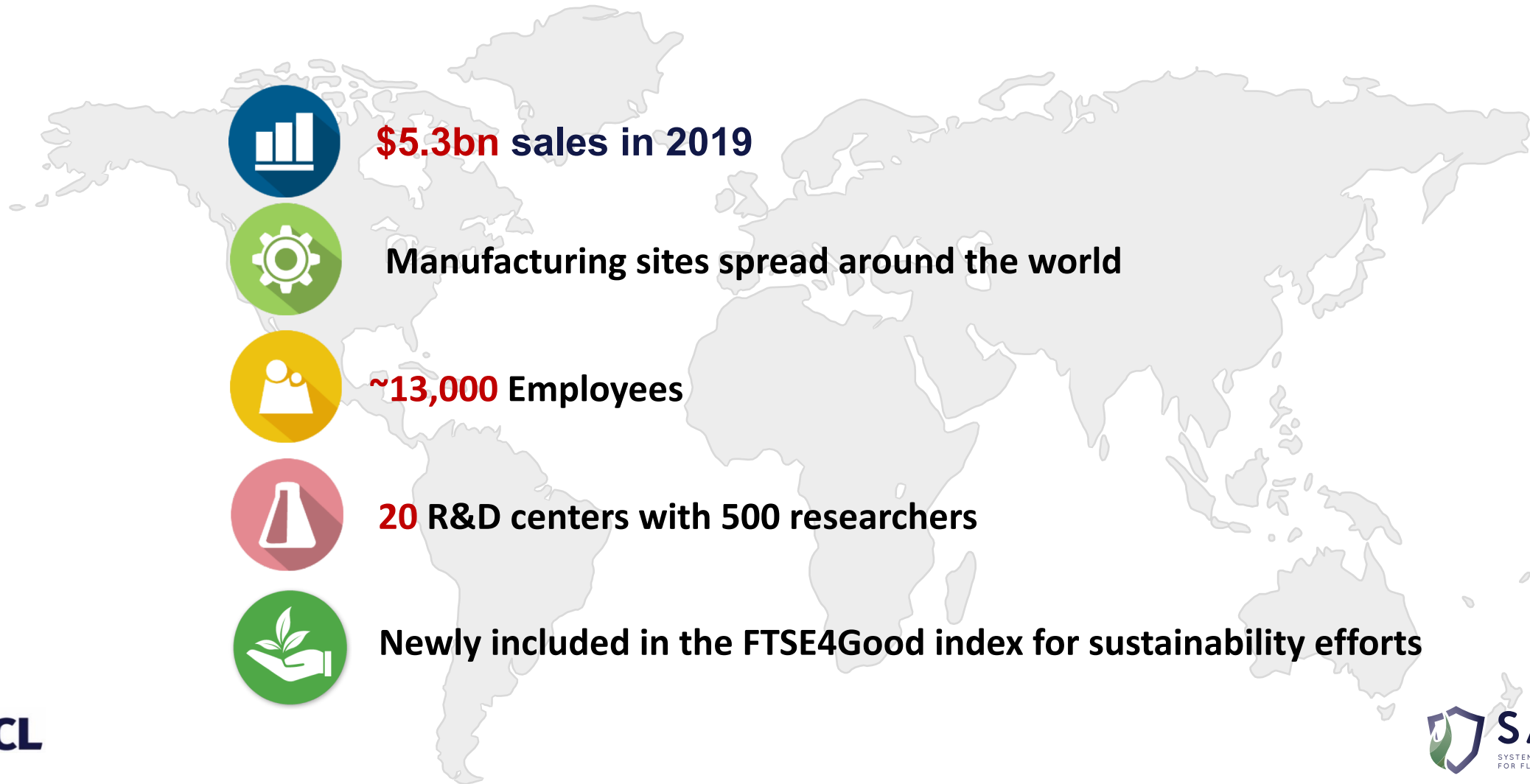


**AI**CL



# About ICL Group

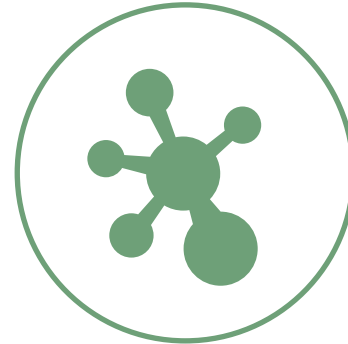
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# Flame Retardants



Providing safety to modern comfort



What are they?



Responsible choices start with product design



# Flame retardants key functionality

## NO IGNITION – NO FIRE

- Broad range of substances with differing characteristics and intended uses
- Used ONLY in products presenting fire risk
- Inhibit ignition – essential for safe use of many products
- Key in Fire Prevention – first and most important layer of fire protection
- Flame retardants save lives



# Performance, Safety and Circular Economy

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- Product safety is a public health issue, fire and chemical.
  - In 2019 CPSC issued 84 product recalls related to fire or burn hazards.
- Chemical SAFETY across whole life cycle
- BFRs vs PFRs vs Inorganic - How do we choose for Safety?
  - They are not alike with regards to functionality
  - They all have their own unique risk characteristics in product designs
  - They all have different circularity benefits and challenges
  - *OFRs do not have a common chemical structure or predicted biologic activity and therefore cannot be treated as a single class\**

\*National Academies of Sciences review of organohalogen FRs grouping  
<http://www8.nationalacademies.org/onpinews/newsitem.aspx?RecordID=25412>

*Building on **accepted hazard criteria**, SAFR assesses the extent to which hazards translate into potential risks due to possible exposure to humans and/or the environment during a **product's service life**.*



# HAZARD + EXPOSURE $\Rightarrow$ RECOMMENDATION

HAZARD EXPOSURE	LOW	MEDIUM	HIGH	UNACCEPTABLE
LOW POTENTIAL	RECOMMENDED	RECOMMENDED	ACCEPTABLE	TO BE PHASED OUT
MEDIUM POTENTIAL	RECOMMENDED	ACCEPTABLE	NOT RECOMMENDED	
HIGH POTENTIAL	ACCEPTABLE	NOT RECOMMENDED	NOT RECOMMENDED	

# ASSESSING HAZARD



## OUR STARTING POINT

Defined 13 endpoints which include human health and environment

## CRITERIA

Based mainly on the Global Harmonized System (GHS) for classification and labelling

## ASSESSMENT

Asses the hazard for the FR and its relevant degradation products

## FINAL HAZARD SCORE

Given according to SAFR<sup>®</sup> hazard categories

# HAZARD SCORING

Hazard Category	Hazard Criteria
Unacceptable Hazard	Very High Human Toxicity <b>OR</b> Very High P* + Very High B**
High Hazard	High P + High B <b>OR</b> Very High P + High Ecotoxicity <b>OR</b> Very High B + High Ecotoxicity <b>OR</b> High Human Toxicity
Medium Hazard	Moderate P + Moderate B <b>OR</b> High P + Moderate Ecotoxicity <b>OR</b> High B + Moderate Ecotoxicity <b>OR</b> High Ecotoxicity <b>OR</b> Moderate Human Toxicity
Low Hazard	When none of the above apply

# || THE ENDPOINTS

## Environment

- ❖ Acute ecotoxicity
- ❖ Chronic ecotoxicity
- ❖ Persistency
- ❖ Bioaccumulation

## Human Health

- ❖ Acute mammalian toxicity
- ❖ Systemic toxicity/organ effects
- ❖ Carcinogenic, Mutagenic, Reprotox (CMR)
- ❖ Skin sensitization
- ❖ Skin corrosion/irritation
- ❖ Serious eye damage/eye irritation
- ❖ Endocrine Disruption (ED)



# HOW DO WE ASSESS EXPOSURE?

1

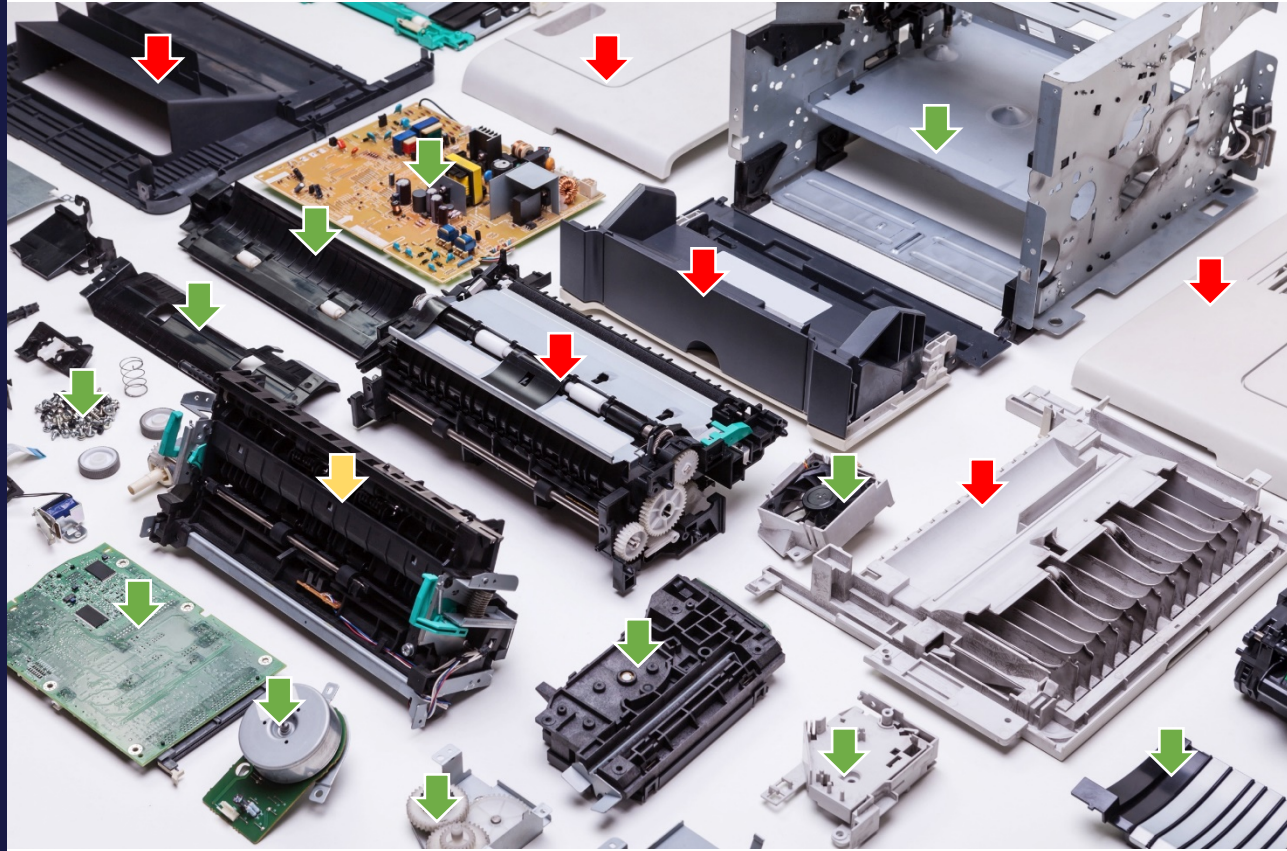
**FREQUENCY OF CONTACT**  
during the intended use

2

**POTENTIAL EMISSIONS**  
of the flame retardant  
used; due to either  
migration to surface,  
volatilization or leaching.

1

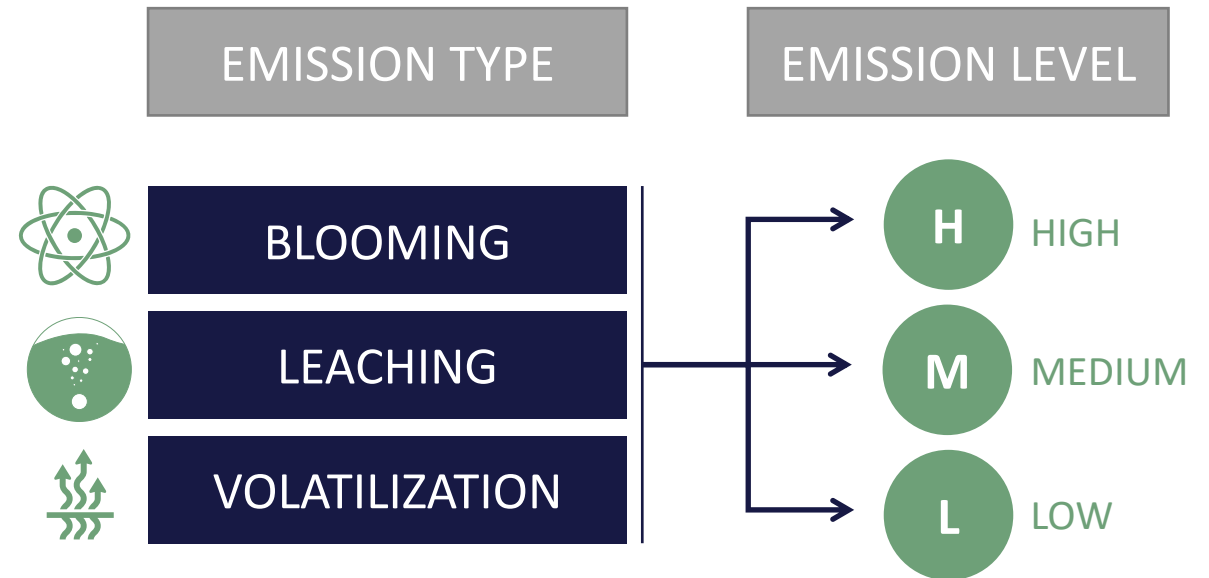
# Frequency of contact



- ➔ **RARE CONTACT** : mechanical and structural internal parts
- ➔ **OCCASIONAL CONTACT** : ink cartridge
- ➔ **FREQUENT CONTACT** : external case, paper tray

2

# Potential emissions





## BLOOMING

- Ageing of samples at 70°C
- Sweeping of samples
- Analysis of filters for bromine

Levels  $\mu\text{gBr}/\text{cm}^2$   
**Low/No:**  $\text{Br}^- \leq 1$   
**Medium:**  $1 < \text{Br}^- \leq 10$   
**High:**  $\text{Br}^- > 10$

**ASTM D8280 (2020)**



## LEACHING

- Soxhlet extraction of the fabric
- Water evaporation
- Analysis of solid extracts

Levels  $\text{mgBr}/\text{m}^2$   
**Low/No:**  $\text{Br}^- < 5$   
**High:**  $\geq 5$



## VOLATILIZATION

- VOC and FOG analyses based on VDA 278
- Current of inert gas  
VOC: 30 min at 90°C  
FOG: 60 min at 120°C
- Analysis by GC-MS

Level  $\text{mg}/\text{Kg}$ :  
**Low:**  $\text{VOC} < 50$  OR  $\text{FOG} < 125$   
**High:**  $\text{VOC} \geq 50$  OR  $\text{FOG} \geq 125$



## BLOOMING

- Ageing of samples at 70°C
- Sweeping of samples
- Analysis of filters for bromine

Levels  $\mu\text{gBr}/\text{cm}^2$

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**Medium:**  $1 < \text{Br}^- \leq 10$

**High:**  $\text{Br}^- > 10$



ASTM INTERNATIONAL  
Helping our world work better

### Blooming method approved by ASTM

Standard Test Method for Determination of the Blooming of Brominated Flame Retardants onto the Surface of Plastic Materials by Ion Chromatography”, ASTM D8280

“The new standard has tremendous importance for product designers, regulators, and supply chains to compare and chose safe, effective, and sustainable brominated flame retardants”

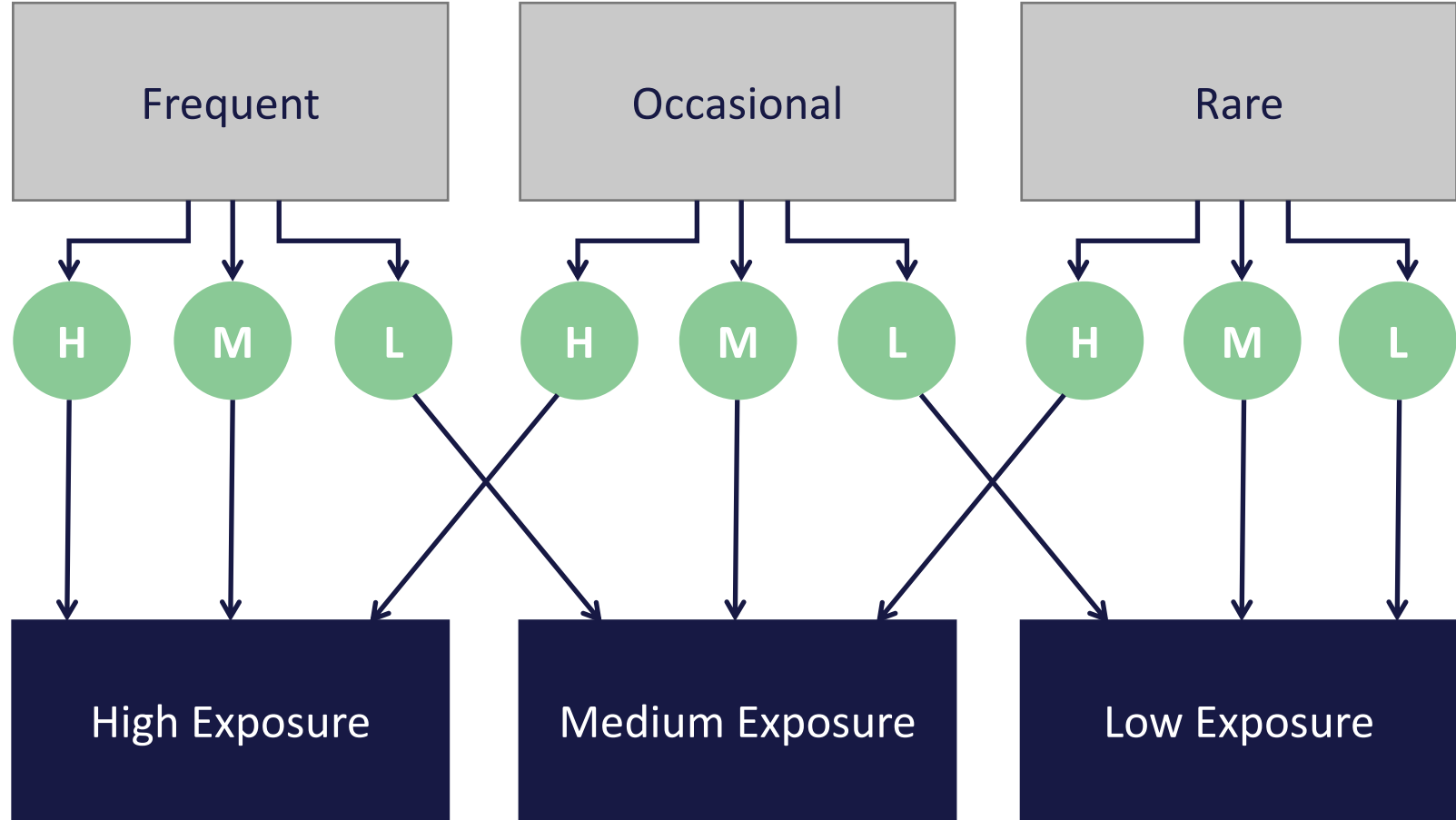
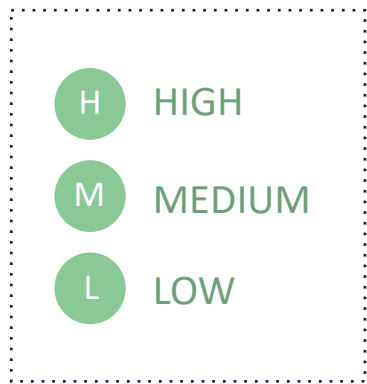
Marcelo Hirschler (2020), a member of ASTM International’s plastics committee ([D20](#))



# EXPOSURE

Contact

Bleeding, Leaching, Volatilisation



# RESULTS – TEXTILES CASE

Flame Retardant	Hazard	Exposure	Uses		
			RECOMMENDED	ACCEPTABLE	NOT RECOMMENDED
TexFRon® 4002 <sup>PL</sup>	L	L/M	<b>Textile:</b> Upholstery, drapes, carpets (wall to wall), <b>tents</b> <b>Transportation:</b> Seats' covers, carpets, covered parts (filters)		
TexFRon® p <sup>PL</sup>	L	M	<b>Textile:</b> Professional protective clothing		
FR-1410	L	M/H	<b>Transportation:</b> carpets (wall to wall)	<b>Textile:</b> Upholstery, drapes, <b>tents</b> <b>Transportation:</b> seats' covers	
TexFRon® 9001	L	M	<b>Textile:</b> Upholstery, drapes, carpets, <b>tents</b>		
Fyrol® FR-2 (TDCP)	H	H <sup>+</sup>			<b>Textile:</b> <b>Tents</b>
TexFRon® 5001	L	M <sup>+</sup> /H <sup>+</sup>	<b>Transportation:</b> under seats' covers <b>Textile:</b> carpets (wall to wall)	<b>Textile:</b> Upholstery, drapes, <b>tents</b> , professional protective clothing	
FR-1210 (Deca)	<b>UNACCEPTABLE</b>	NR	<b>PHASED OUT</b>		

# ICL-IP advances the circularity of plastics with BFRs

**Focus:** chemical/physical recycling methods that allow separation of brominated flame retardants from plastics and recycle them in dedicated streams including bromine recovery

**Process:** dissolution processes like the CreaSolv® Technology and bromine recovery in the bromine recovery unit of ICL Terneuzen

**Applications:** E&E, automotive, construction & building, Textiles

**Current projects:** NONTOX, PLAST2bCLEANED, PolyStyreneLoop

## PolyStyreneLoop

- ✓ EPS/XPS waste containing HBCD
- ✓ Co-initiated and led by ICL-IP with 70 companies from the EPS/ XPS value chain
- ✓ Technically and economically viable



3300 mtons of EPS/XPS waste /y

# WANT TO KNOW MORE?

[www.safrworks.com](http://www.safrworks.com)

[safr@icl-group.com](mailto:safr@icl-group.com)

[www.icl-group.com](http://www.icl-group.com)

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**Thank You!**







**Tarkett**  
*A Timeline of  
 Innovation*

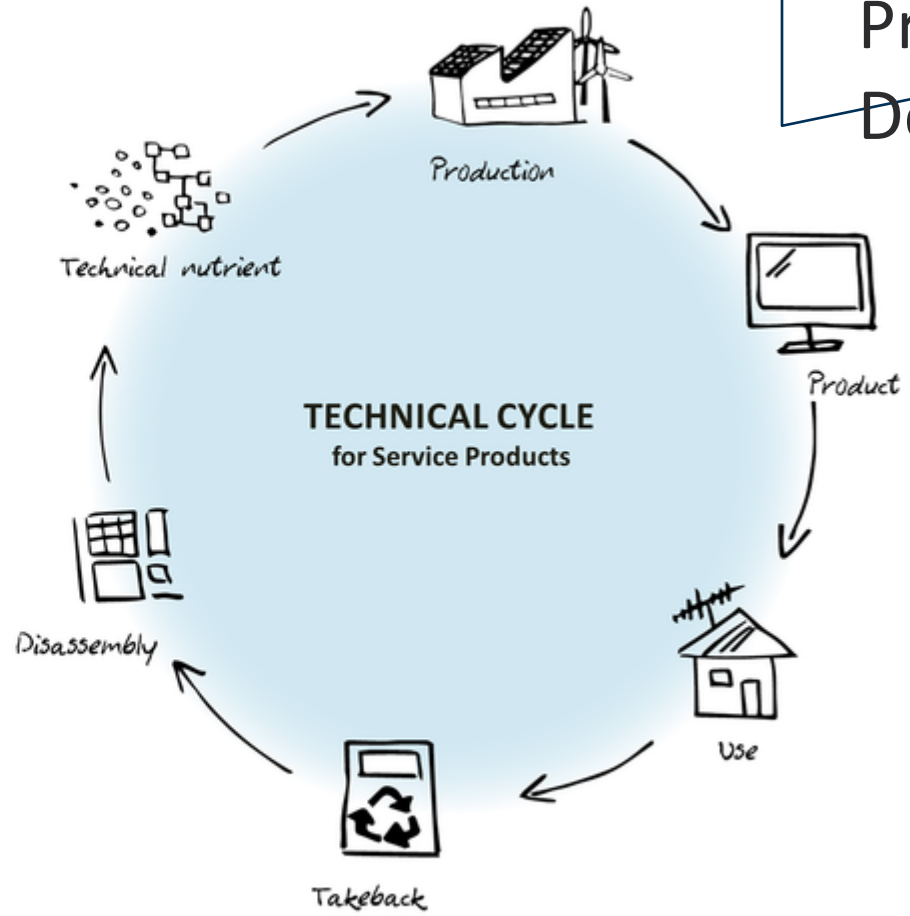
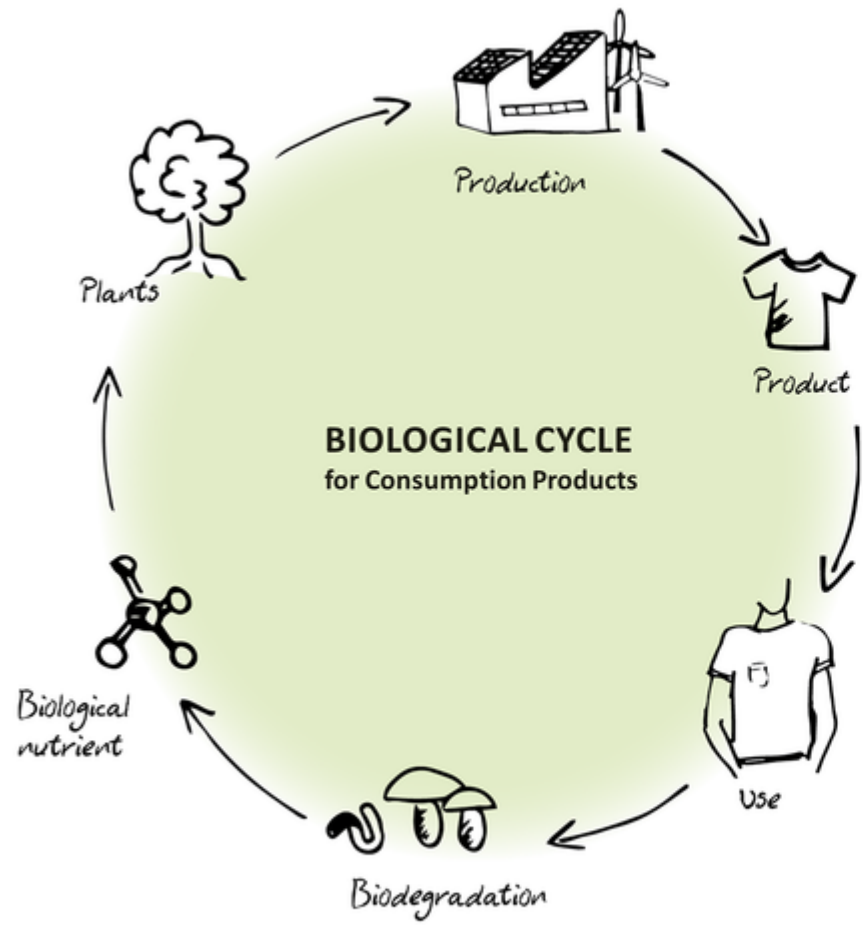






*As the world's population grows, shifting to a regenerative circular economy is vital to protecting Earth's climate and conserving finite natural resources.*

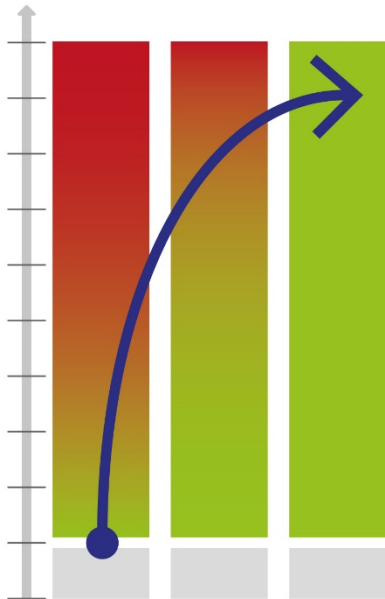
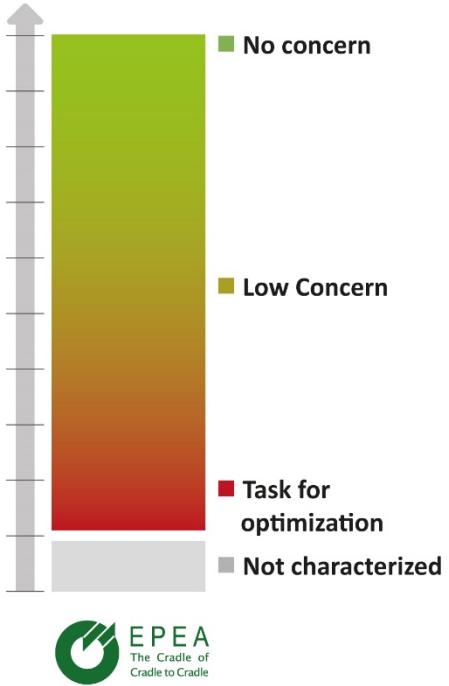
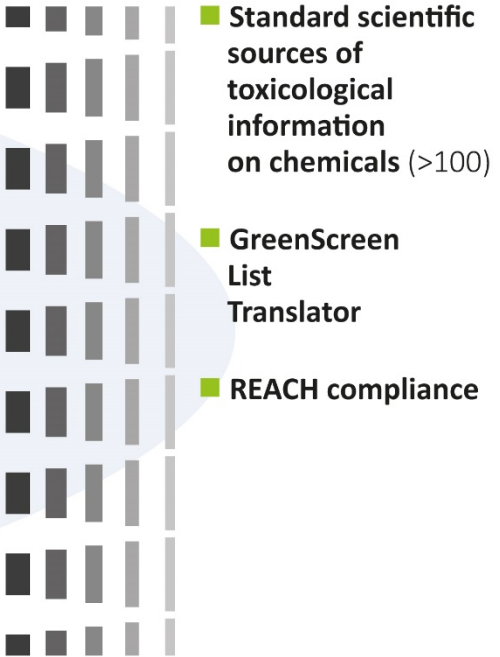
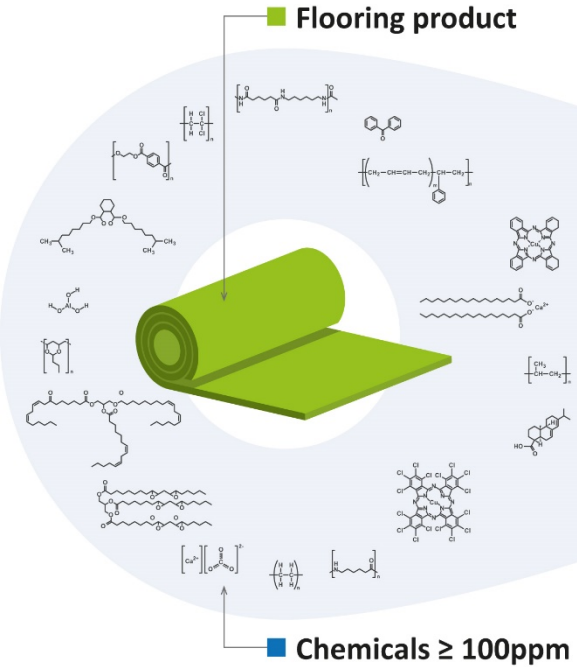





Rethinkin  
g  
Product  
Design

©EPEA - Part of Drees & Somer

# Raw Materials Assessment Pathway





A modern interior scene featuring a wooden side table with a glowing lamp, a grey sofa, and a teal wall. A large blue semi-transparent box is overlaid on the left side of the image, containing white text. The floor is covered in a grey and teal patterned carpet.

98% (3000+)  
Raw Materials  
Assessed to date



# Customer Communication

Colour-coded rating given by the EPEA

- No concern
- Moderate concern
- High concern – Task for material optimization
- Unknown concern - Task for knowledge development

GreenScreen List Translator Score and GreenScreen Benchmark Score according to Toxnot classification, an American classification of chemicals (<https://toxnot.com/>)

REACH is the European Community Regulation on chemicals and their safe use.  
 ✓ Non hazardous substance or <0,1%

Unique numerical identifier assigned by the Chemical Abstracts Service (CAS) to every chemical substance described in the open scientific literature

Rate of the component in the formula

Comment of the EPEA on the use or the exposure to this component

Formula of the product

Function	Component	CAS	Content	Rating	Comment	GS-LT GS-BM	REACH
Filler	Calcium carbonate	1317-65-3	< 50%	No concern		LT-UNK	✓
Polymers	Polyvinyl butyral	27360-07-2	< 40%	No concern	Polymers contributing to the build-up of the different layers, partially with a prehistory of use in former applications	LT-UNK	✓
	Polylactic acid	9051-89-2		Moderate concern		N.I.	✓
	Additional polymers with minor contributions	Proprietary 2		No concern		N.I.	✓
Plasticizers	2-Ethylhexanoic acid diester with triethylene glycol	94-28-0	< 10%	Moderate concern	Plasticizers and additives with an annex role as plasticizers have for a part an agricultural origin and for another part a prehistory of use in former applications	LT-UNK	✓
	Glycerides, castor-oil mono-, hydrogenated, acetates	736150-63-3		No concern		N.I.	✓
	Soybean oil, epoxidized	8013-07-8		No concern		LT-UNK	✓

Abstract of the MHS of iD Revolution



Doing Good.  
Together.

[dhruv.raina@tarkett.com](mailto:dhruv.raina@tarkett.com)

# Alternatives Assessment

10.24.2020

ECO  
VER 

method<sup>®</sup>

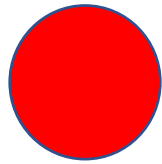
babyganics<sup>®</sup>

Mrs. MEYER'S<sup>®</sup>  
CLEAN DAY

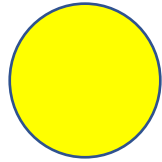
# Alternatives Assessment 10/27/2020



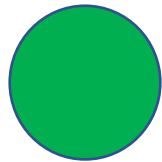
# Alternatives Assessment Approach



No Fly Zone- Hard Stop. Avoid.

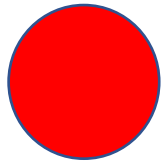


Assessment tools.



Fly to- Aspirational Targets.





No Fly Zone- Some Obvious Examples.

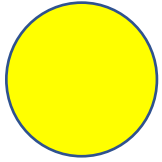
**Formaldehyde Preservatives**

**Halogenated Polymers**

**TCE, Benzene**

**Excessive Packaging etc...**





## Assessment Tools & Examples



**New Solutions- Chelates, Preservatives & Boosters, Polymers, Surfactants**

# **BENEFIT BLUEPRINT**



PEOPLE

Improve the health + livelihood of  
people.



ENVIRONMENTS

Have the lowest environmental impact  
possible.



VALUE

Use business as a force for  
good.







## compass of clean



### human health for people

EYE SAFETY

SKIN SAFETY

SKIN SENSITIZATION



### environmental health for the planet

BIODEGRADATION

ALGAE SAFETY

DAPHNIA SAFETY



### sustainability for the future

RENEWABILITY

CO2 FOOTPRINT

GREEN CHEMISTRY

FUTURE PROOF



### packaging health for responsible resource use

RECYCLABLE

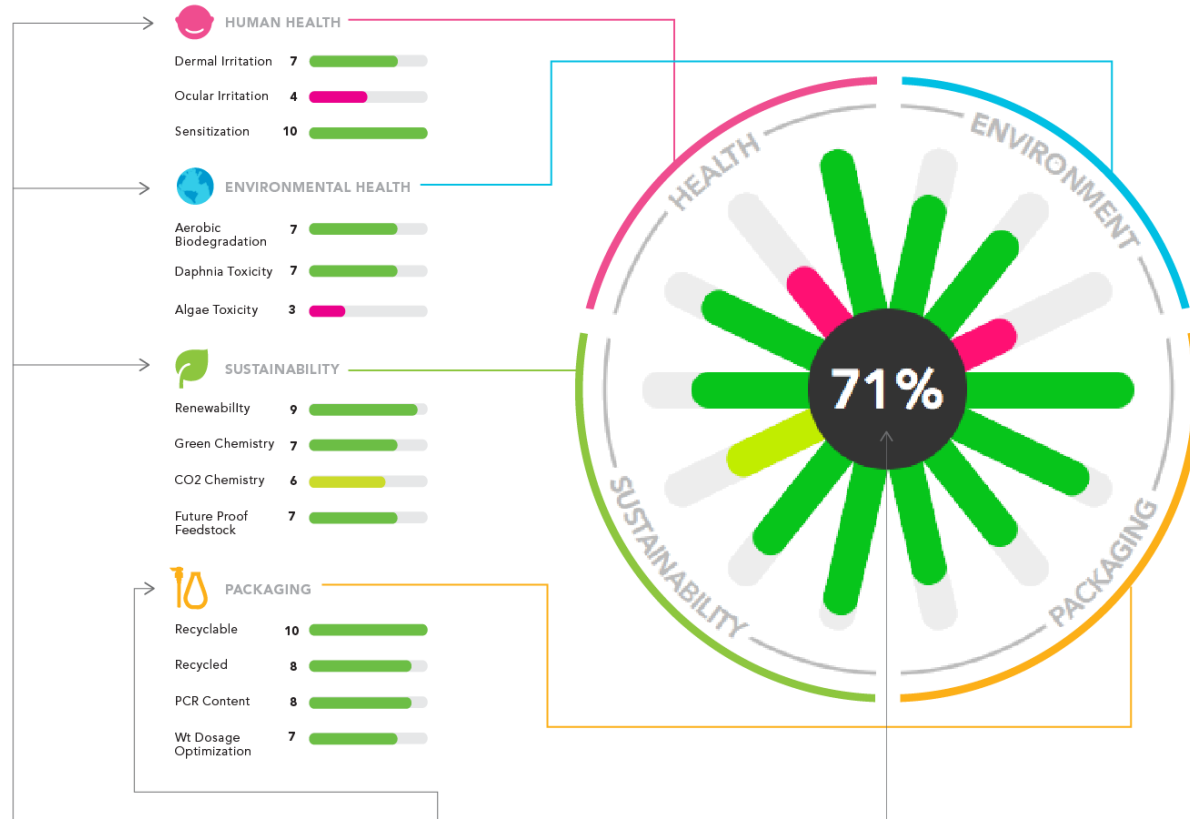
RECYCLED

SOURCING

OPTIMIZATION



# product evaluation process



ingredient ratings + packaging endpoints = product rating

evaluate all ingredients in product on 10 different compass metrics and assign cumulative score

evaluate the product's package on 10 different compass metrics and assign a score

create cumulative chart assign a percentage score

# Collaboration Tools (Business and Developing Great Scientists)

## Collaborations to proactively advance great solutions?

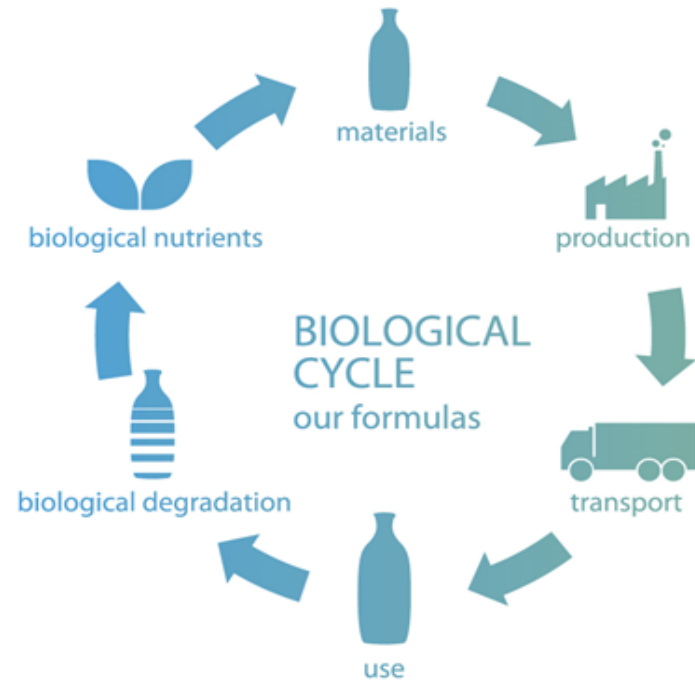
- GC3 Safer Preservatives
- UCB Deplastify the Planet and Greener Solutions Courses
- USDA Partnership on Sustainable Solutions
- Persistent polymers & Chelates (Acrylates, EDTA, PFOA's)
- Eliminate Packaging Waste
- Problematic Solvents
- Improved Surfactants.



# Let's Aspire to Avoid Alternatives?

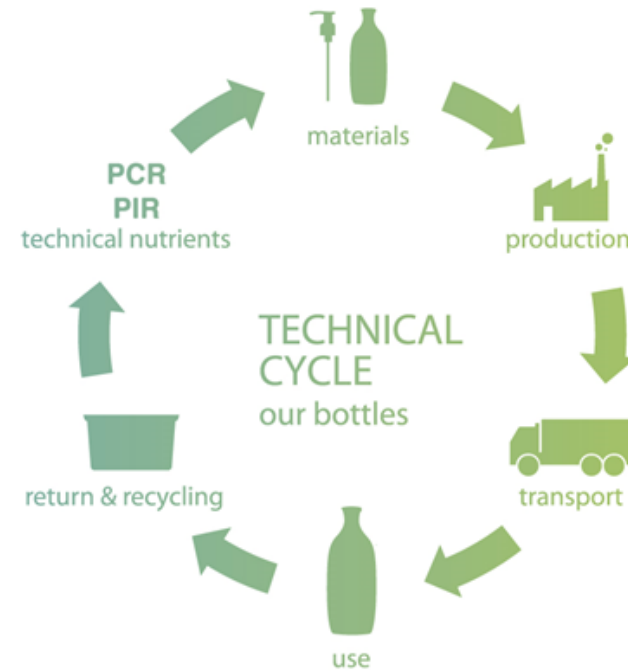


# Design for Safety & Biodegradability



Biopolymers, chelates and surfactants that can degrade

# Design for End of Life



## Some Things that can get in the way?

- Risks, Resources, Costs and Scaling new paths
- Regulatory Hurdles and Fees
- Missing Data or expertise
- Status Quo





**thank you!**

# Panel Discussion

Register at: [www.saferalternatives.org](http://www.saferalternatives.org)

# Join Us Tomorrow

## Symposium Session 3 – Updates from Europe

*Part II: Safe-By-Design*

**Moderator:**

Peter Fantke, Technical University of Denmark

**Panelists:**

- Horizon Europe 2020 and Beyond – Soren Bowen, European Commission, DG for Research and Innovation
- Safe Chemicals Innovation Agenda – Ronald Flipphi, Dutch Ministry of Infrastructure and Water Management
- SusChem – Vivi Filippousi, CEFIC

## Symposium Session 4 – Industry Experience Implementing Alternatives Assessment and Substitution

*Part II: Lessons from Small Business Users of Chemicals*

**Moderator:**

Pamela Eliason, Mass. Toxics Use Reduction Institute

**Panelists:**

- Jamie delos Santos, Burien Auto Rebuild
- Adam Pearson, Merrimack Ales
- Scott Song, Family Dry Cleaners

# Thank You Sponsors



State of Oregon  
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Environmental  
Quality



**Thank you for  
joining us!**

